

## **LTE Solutions and Market Opportunities**

LTE is ushering into the world a new range of opportunities and challenges for every industry constituent including everything from new business models and industry participants to operational support systems for improved quality of service and user experience. While there are many challenges including implementation of small cells, network optimization, and other OSS/BSS impacts, there are also many opportunities.

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Data revenues are estimated to be roughly \$317 B USD in 2013 growing to just short of \$490 B USD in 2018. During this same period of time, global revenue for Voice over LTE (VoLTE) is expected to grow from \$550 M to 31.5 B USD from 2013 to 2018 respectively. In addition to opportunities to expand voice to IP, we see several excellent opportunities for Value-added Service (VAS) applications enabled or enhanced by LTE including:

- Mobile Advertising
- Social Networking Services
- LBS Service Subscriptions
- Gaming Subscription Services
- Virtual Goods Market
- Streaming TV, Pay-TV, and Multiscreen
- Mobile Health Services
- Music Subscriptions Services
- Automotive Market Vertical
- Public Safety LTE
- Ad Revenues from Small Cells

Some of these VAS application opportunities are particularly attractive, such as the Automotive Market Vertical, which we see growing at a rate of CAGR 98% between 2014 and 2019. However, there are obstacles to overcome to realize the potential for LTE in this market segment and others covered in our reports within this research bundle.

This is the most comprehensive research package available as it covers LTE technology, OSS/BSS impacts and solutions, market analysis, business case assessment, company analysis, opportunity assessment, application evaluation, and more. It is a must have bundle of reports for anyone focused on broadband wireless business, market, and/or technology.

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**Audience:**

- Cellular, wireless ISP's, cable TV MSO's, and fixed network service providers
- LTE vendors, start-ups, vendors, investors, and industry analysts
- IP backbone service providers and VoIP service providers
- Telecom regulators and government agencies
- Enterprise telecom and IT managers
- Municipal IT and telecom managers

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LTE Broadcast: Global Market Game Changer for Mobile Video and TV in the post-4G World

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LTE Feasibility, Applications and Potential by Region 2011 to 2015

## **Latest Reports:**

**Global and China Ultrasonic heat meter Industry 2013 Market Research Report:** <http://www.marketresearchreports.biz/analysis-details/global-and-china-ultrasonic-heat-meter-industry-2013-market-research-report>

The report firstly introduced Ultrasonic heat meter basic information included Ultrasonic heat meter definition classification application industry chain structure industry overview; international market analysis, China domestic market analysis, Macroeconomic environment and economic situation analysis, Ultrasonic heat meter industry policy and plan, Ultrasonic heat meter product specification, manufacturing process, cost structure etc. then statistics Global and China key manufacturers Ultrasonic heat meter capacity production cost price profit production value gross margin etc information, and Global and China Ultrasonic heat meter capacity production market share supply demand shortage import export consumption etc data

statistics, and Ultrasonic heat meter 2009-2014 capacity production price cost profit production value gross margin etc information.

And also listed Ultrasonic heat meter upstream raw materials and down stream analysis and Ultrasonic heat meter marketing channels industry development trend and proposals. In the end, The report introduced Ultrasonic heat meter new project SWOT analysis Investment feasibility analysis investment return analysis and also give related research conclusions and development trend analysis on China Ultrasonic heat meter industry. In a word, it was a depth research report on China Ultrasonic heat meter industry. And thanks to the support and assistance from Ultrasonic heat meter industry chain related technical experts and marketing engineers during Research Team survey and interviews.

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**Global and China Airbag Industry 2013 Deep Research Report:**  
<http://www.marketresearchreports.biz/analysis-details/global-and-china-airbag-industry-2013-market-research-report>

The report provides a basic overview of the industry including definitions, applications and industry chain structure. Global market analysis and Chinese domestic market analysis are provided with a focus on history, developments, trends and competitive landscape of the market. A comparison between the international and Chinese situation is also offered. 2013 Deep Research Report on Global and China Airbag Industry also focuses on development policies and plans for the industry as well as a consideration of a cost structure analysis. Capacity production, market share analysis, import and export consumption and price cost production value gross margins are discussed.

A key feature of this report is it focus on major industry players, providing an overview, product specification, product capacity, production price and contact information for Global Top15 companies. This enables end users to gain a comprehensive insight into the structure of the international and Chinese Airbag industry. Development proposals and the feasibility of new investments are also analyzed. Companies and individuals interested in the structure and value of the Airbag industry should consult this report for guidance and direction.

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