



Facial Injectables Market - Global Industry Analysis, Size, Share, Growth, Trends And Forecast, 2013 - 2019

Cosmetic surgery is a branch of medical science that enhances the appearance of an individual through various medical and surgical procedures without affecting the unique facial characteristics. Various minimally invasive and non-invasive procedures use facial injectables for cosmetic surgeries that are gaining popularity over traditional facelift surgeries. A Facial injectable is the solution which is injected into the facial skin to treat wrinkles and facial imperfections. The global market for facial injectables has been

categorized into three main segments namely, botulinum toxin, dermal fillers and collagen stimulators.

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The various drivers for the global facial injectables market include rapidly aging population, burgeoning demand for anti-aging treatments and ongoing technical advancements in the area of cosmetic surgery. Globally rising awareness regarding the anti-aging treatment is also expected to serve the facial injectables market as a major growth factor in coming years. Radio frequency facelifts, an innovative technology approved by USFDA, as a non-surgical treatment, is also likely to drive the market for facial injectables. However, many unauthorized practitioners' presence and the lack of proper regulations may restrain the growth of this market.

Geographically, North America represents the largest regional market for facial injectables owing to factors such as the presence of large number of elderly population, relatively increased awareness regarding the anti-aging treatments than other geography and well established reimbursement policy in the region. Europe represents the second

largest market for facial injectables after the North America. In Europe; Germany, France, U.K., Italy and Spain are the potential markets and are expected to show substantial growth in coming years. In Asia-Pacific, the market growth will be largely relied on increasing penetration by players operating in the market for facial injectables. Other factors anticipated to drive the market growth in Asia-Pacific region include continuously improving economy, increase in adoption rate and rising medical tourism industry.

This research report analyzes this market depending on its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

- **North America**
- **Asia Pacific**
- **Europe**
- **Rest of the World**

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This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure
- Market projections for upcoming years

This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter's five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

Reasons for Buying this Report

- This report provides pin-point analysis for changing competitive dynamics
- It provides a forward looking perspective on different factors driving or restraining market growth
- It provides a technological growth map over time to understand the industry growth rate
- It provides a seven-year forecast assessed on the basis of how the market is predicted to grow
- It helps in understanding the key product segments and their future
- It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors
- It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments



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